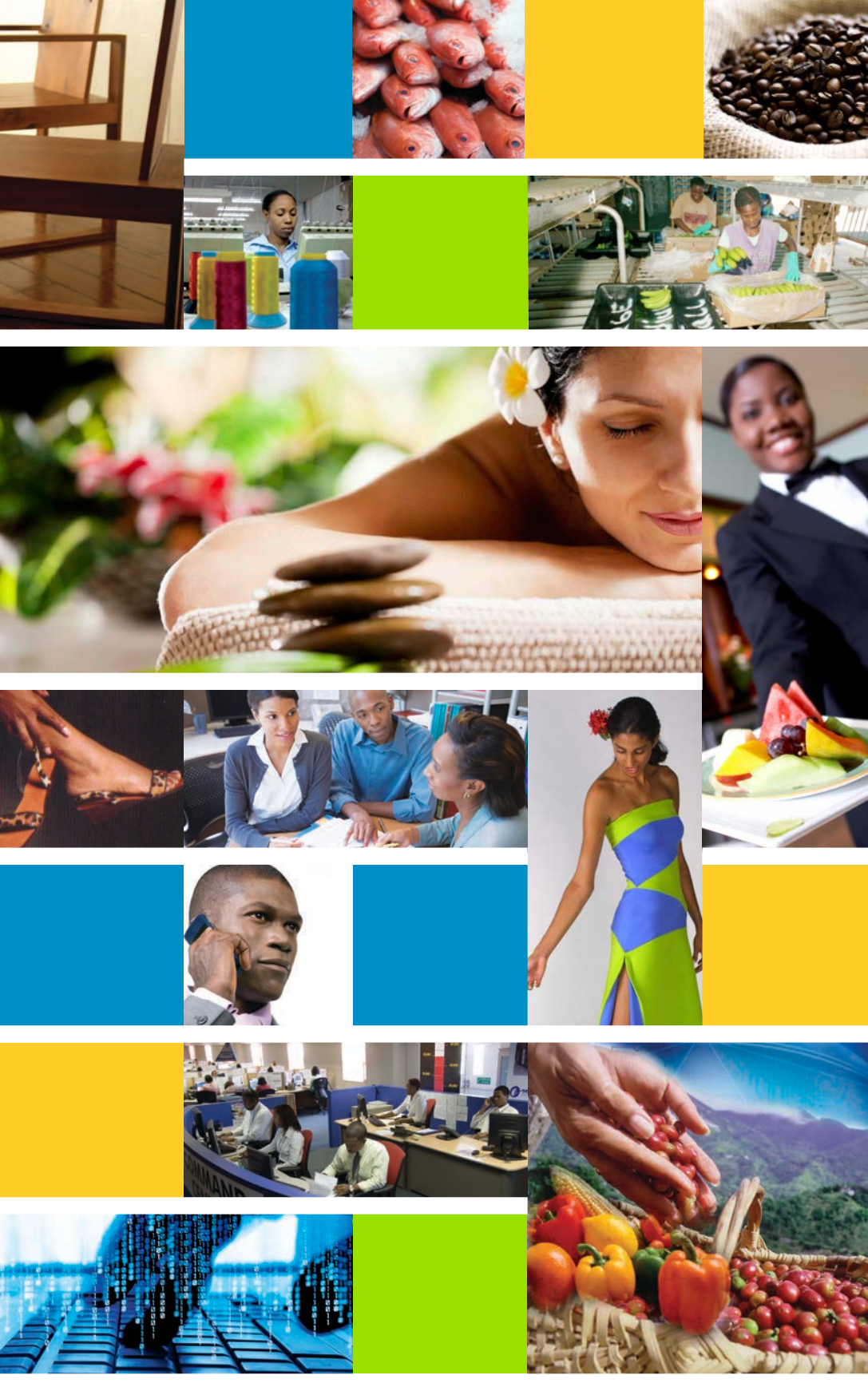


What  
if...

**EXPO**  
**JAMAICA**  
BRAND JAMAICA TO THE WORLD  
**2014**



**you  
could  
find...**

The world's most flavourful food  
and beverage products...

Fruit and fresh produce  
kissed by the warmth of the  
sun and nurtured by the  
richness of Jamaican soil...

The finest of leisure wear and some  
of the region's best furniture...

**And what if  
we said...**

you could find this and more...  
under one roof... at the  
Caribbean's premier trade show  
on the beautiful island of Jamaica?

**Do we have**

**your attention yet?**

# Welcome to Expo Jamaica

**April 3 – 6, 2014**

National Arena, Kingston

Expo Jamaica, formerly the JMA / JEA Expo, has been presenting 'Brand Jamaica to the World' for the past 42 years. Over time, the show has progressively evolved and grown into the premier trade exposition for authentic, high quality products and services from Jamaica's expansive resources and talents.

This four day exposition showcases products and services from the following categories:

**food** beverage **chemical** cosmetic  
**pharmaceutical** electrical **fashion**  
**and apparel** furniture and bedding  
**information and communication**  
**technology** art and craft **jewellery**  
mineral and metal **printing** packaging  
and labelling **business services**

## Event Schedule

**Thursday, April 3** Tour of Show and Business Matching Meetings  
**Buyer Day** Buyer Seminar  
Opening Ceremony  
Social Event

**Friday, April 4** Tour of Show and Business Matching Meetings  
**Buyer Day** Buyer Seminar

**Saturday, April 5** Recreational Tour for Buyers  
Show open to the public

**Sunday, April 6** Show open to the public

## Participating as a Buyer of Expo

**Jamaica 2014** offers you access to a great exhibition of unique Jamaican products and services. As a buyer you can look forward to:

- Free registration
- A showcase of over 200 booths with 2,000 great Jamaican products
- Dedicated buyers days April 3-4, 2014 for exclusive interaction and viewing of booths
- Discounts on airfare, hotel accommodation and ground transportation\*
- Buyers' hospitality room with refreshment and lounge area
- Dedicated meeting spaces with internet access
- Product demonstrations
- Recreational tour and social event

### Special features:

- Show updates through the website and social media
- Email blasts on new show features and updates on exhibitors
- Buyer seminars
- Online registration with a unique login to schedule business matching meetings, view and save exhibitor details, plan and monitor your trade show experience
- New products display

Complimentary hotel rooms and other incentives for early registration.\*

\*Conditions apply

To register and for more information, visit our website at [www.expojamaica.com.jm](http://www.expojamaica.com.jm) and for further details contact:

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